

What's Online for Something Extra Contest Official Rules:

The following Contest is intended for viewing in California and Nevada only and shall only be construed and evaluated according to United States law.

1. Legal residents of California or Nevada, 18 years of age or older at time of entry are eligible to enter, except employees of Raley's Family of Fine Stores ("Sponsor"), its agents, affiliates, subsidiaries and members of their immediate families or persons residing in the same household.
2. To enter, fill in your name, address, e-mail address, phone number on the submission form at raleys.com, or send to Something Extra, Raley's Family of Fine Stores, 500 W. Capitol Ave., West Sacramento, CA 95605. Contest begins May 1, 2008 and ends July 1, 2008 ("Contest Period"). Entries must be received by 11:59 p.m. PST, on July 1, 2008. Entries must describe in writing what Sponsor should include in a new Something Extra section of Sponsor's website. By entering the Contest, entrants agree to assign their intellectual property rights to Sponsor and permit Sponsor to use the entries in any media, including the Internet, for commercial, promotional or any other purpose whatsoever. Entrants who do not agree to this use should not enter this contest.
3. On or about July 7, 2008 all eligible entries received will be read by a panel of Something Extra Editors, Advertising and Marketing Managers based on equally on: creativity, practicality and ease of application to select the Grand Prize Winner. Decisions of judges are final and binding in all respects. Winners will be notified by phone, mail and/or e-mail. All judged entries may be posted on raleys.com and printed in Something Extra magazine in Sponsor's sole discretion. Raley's reserves the right to make changes and modifications to the winning idea prior to publishing.
4. Prizes: One (1) Grand Prize Winner will receive a \$500 Raley's gift card. The awarding of any prize is contingent upon full compliance with these Official Rules; winner may be subject to other verification and eligibility requirements. Entrants agree to be bound by Official Rules and agree that if potential winner fails to provide proof of identity, refuses to provide required affidavit, is found to have violated Official Rules or otherwise does not meet eligibility criteria,

that winner's prize will be forfeited and awarded to the entry with the next highest score. Entrants agree that Sponsor is not liable for injuries, losses or damages of any kind arising from participation in this contest or acceptance, possession or use of prizes. The Grand Prize will be awarded on or before September 1, 2008.

5. Sponsor assumes no responsibility for entries it is unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, illegible or lost entries. Sponsor reserves the right, in its sole discretion to disqualify any person tampering with the entry process, operation of the website or otherwise in violation of the rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this contest if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention or force majeure. In the event of cancellation, Sponsor reserves the right to award the prize to eligible, non-suspect, entries received prior to date of cancellation. The use of automated entry devices or any other conduct that impedes the integrity of the contest is prohibited.

6. Except where prohibited by law: (i) entry constitutes permission for Sponsor to use Finalists' entry, name, hometown, likeness, photograph, voice and statements regarding this contest for editorial, public relations, promotional and advertising purposes in any media, including the Internet, for any purpose whatsoever on behalf of Sponsor without compensation; (ii) the potential Grand Prize Winner will be required to complete and return an Affidavit of Eligibility, Ownership and Release of Liability, Copyright Assignment and Publicity Release within 10 days of notification or the entry with the next highest score will become the alternate winner. If winner notification is returned as undeliverable, prize will be forfeited and awarded to the entry with the next highest score. By participating and winning a prize, each winner releases Sponsor, its parents, affiliates, subsidiaries, and agencies and their respective directors, officers, employees and agents from any and all liability with respect to the prize won and participation in the contest.

7. Subject to all U.S. federal, state and local laws and regulations. Void where prohibited. Taxes on prizes are the sole responsibility of the winners.